

From the House of Sri M. S. Ramaiah  
**Navkis**  
**Kinder Kare**  
 PRESCHOOL



JOYFUL & WELCOMING

SAFE & NURTURING

CREATIVE & LEARNING-ORIENTED

CONCEPT



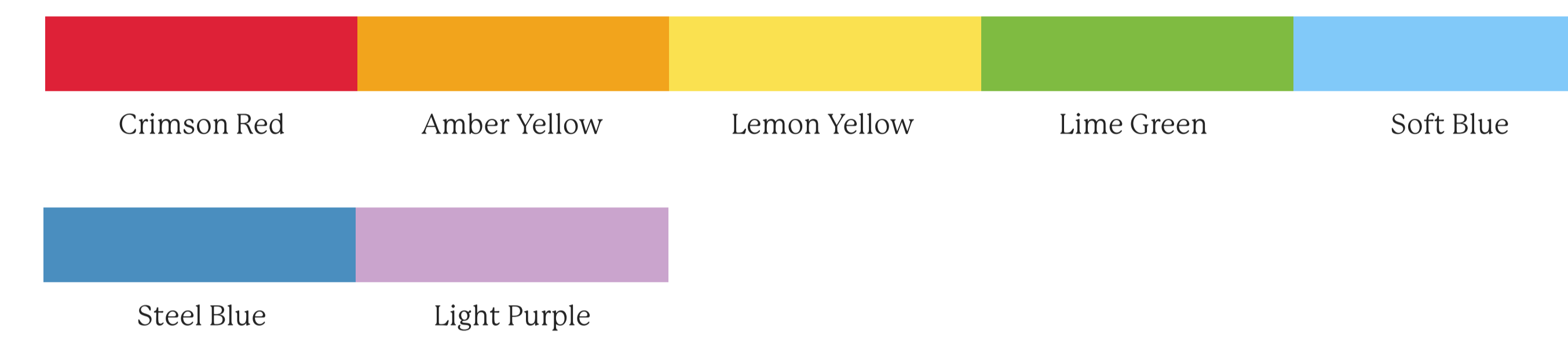
BRAND COLOURS

Colour Palette

Primary Colours



Secondary Colours



TYPOGRAPHY

Primary  
P22 Mackinac

Aa

P22 Mackinac

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890  
 !@#\$%^&\*?><

Family

Regular

abcdefghijklmnopqrstuvwxyz

Medium

abcdefghijklmnopqrstuvwxyz

Bold

abcdefghijklmnopqrstuvwxyz

Extra Bold

abcdefghijklmnopqrstuvwxyz

TYPOGRAPHY

Primary  
Helvetica Neue

Aa

Helvetica Neue

abcdefghijklmnopqrstuvwxyz  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 1234567890  
 !@#\$%^&\*?><

Family

Light

abcdefghijklmnopqrstuvwxyz

Regular

abcdefghijklmnopqrstuvwxyz

Medium

abcdefghijklmnopqrstuvwxyz

Bold

abcdefghijklmnopqrstuvwxyz

Heavy

abcdefghijklmnopqrstuvwxyz

MOck UP



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